



The Value of International Students and Scholars

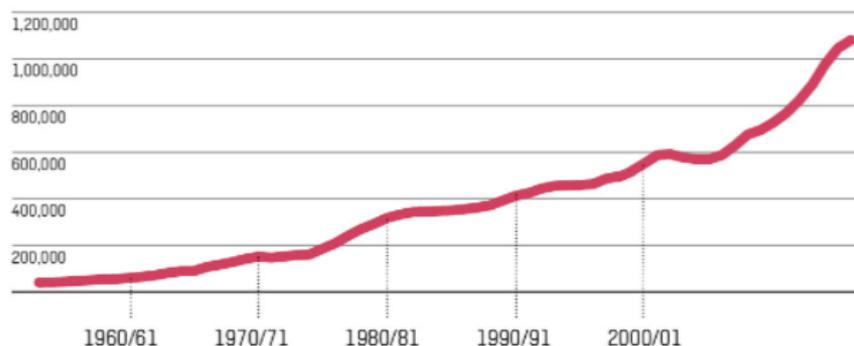
Senator Paul Simon Study Abroad Program Act

Presented by: Alejandra Parra, Sr. Director, International Student & Scholar Services

1,078,822 international students

studied at U.S. colleges and universities in 2016/17.

INTERNATIONAL STUDENTS IN THE U.S. 1953/54 – 2016/17

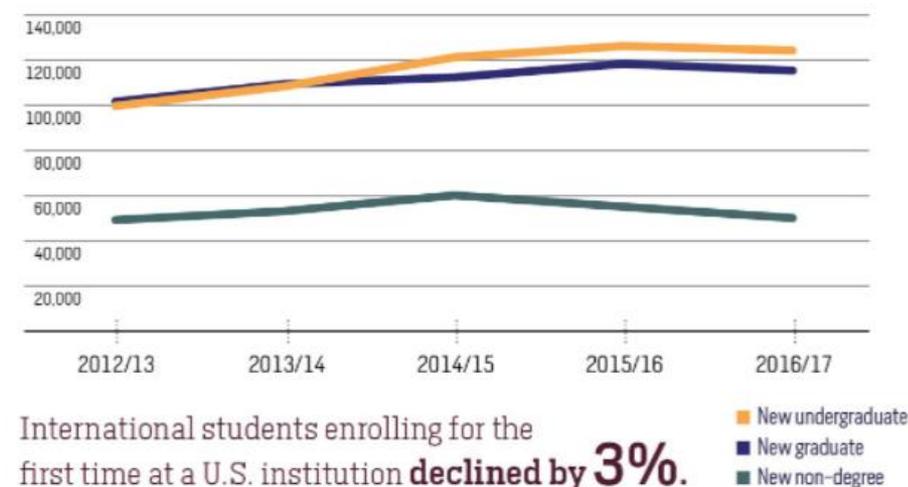


In 2016/17 there was an increase of **3.4%** over the prior year in the number of international students in the United States.

Open Doors is conducted by the Institute of International Education with the support of the Bureau of Educational and Cultural Affairs of the U.S. Department of State. Online at: www.iie.org/opendoors

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NEWLY ENROLLING INTERNATIONAL STUDENTS IN THE U.S.

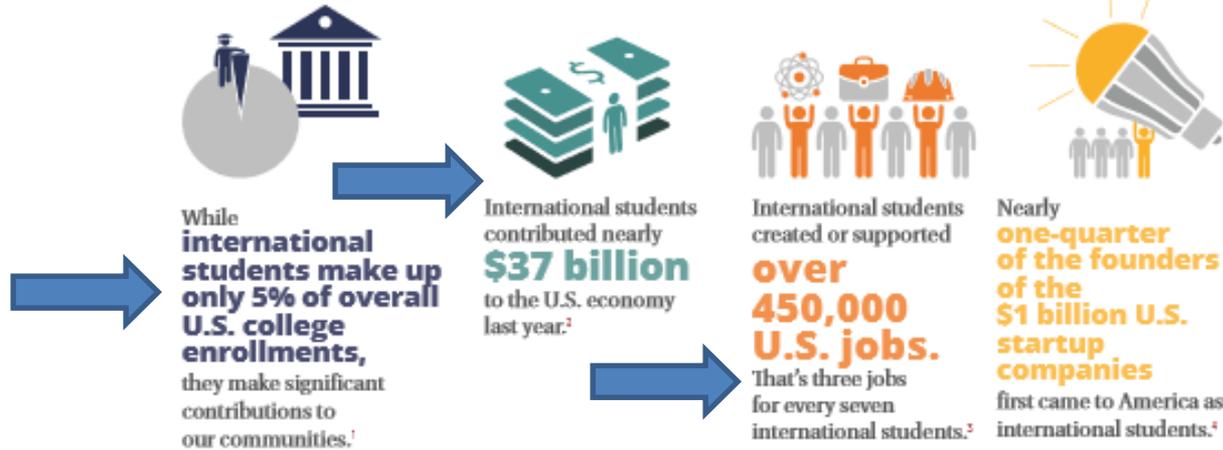


International students enrolling for the first time at a U.S. institution **declined by 3%**.

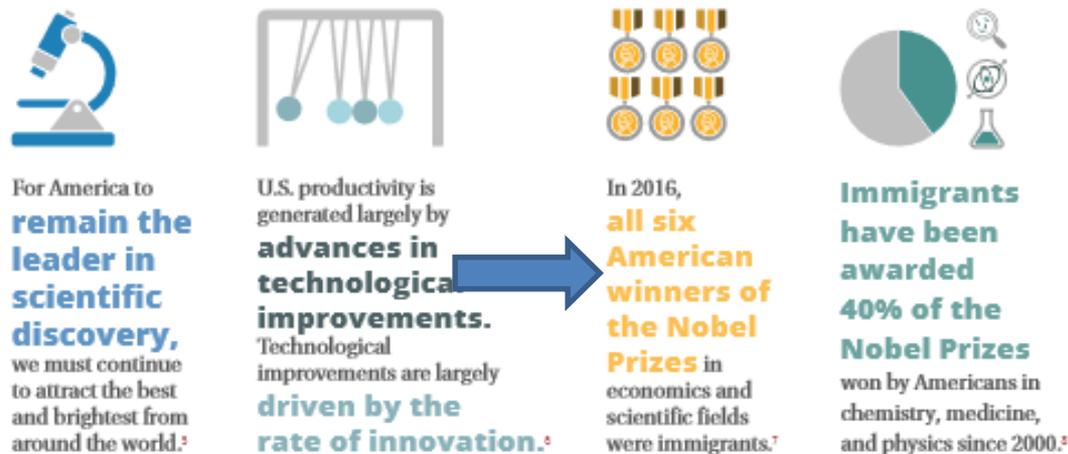
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International Students Grow the U.S. Economy



International Students Help America Lead in Innovation





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The Power
of International
Education

OPEN DOORS FACT SHEET: Florida

Educational Exchange Data from *Open Doors 2017*

INSTITUTE OF INTERNATIONAL EDUCATION

	Rank in U.S.	Total
FOREIGN STUDENTS IN THE STATE	#7	45,718 (+5.2%)
ESTIMATED FOREIGN STUDENTS EXPENDITURE IN THE STATE**		\$1,438,658,254

* Rankings include all 50 U.S. states in addition to Washington, D.C., Puerto Rico, and the U.S. Virgin Islands

** Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from *Open Doors 2017*. www.nafsa.org/eis

At FIU

Total number of International Students:

3,290



Undergraduate Students: 1490

Graduate Students: 1060

OPT: 709

TOP 5 COUNTRIES

China	667
Venezuela	525
India	294
Colombia	99
Brazil	97

Countries represented: 136

Issue Brief: The Value of International Students and Scholars

- **Ask**: To publicly express support for the international students and scholars who are contributing to U.S. colleges and universities, to local communities, and to the nation.
 - Public expressions include:
 - Tweeting about economic benefits to state/district
 - Delivering a floor speech on the importance of international students and scholars
 - Supporting legislation that removes barriers for international students and scholars to study, research, work, and live in the U.S.



PREPARING STUDENTS FOR TOMORROW'S WORKFORCE

The Senator Paul Simon Study Abroad Program Act



A quality education is a global education. Unfortunately, too many students are graduating college without the global skills needed to thrive in the global economy. We know that over 80% of college freshmen want to study abroad, yet only 10% of students study abroad before they graduate, and minority students are greatly underrepresented within those numbers. The Simon Program provides a path to correct this imbalance.

U.S. STUDY ABROAD CONTRIBUTES TO...

Student Success



HIGHER GRADUATION RATES

Four-year graduation rates are **18% HIGHER** for students who study abroad:



HIGHER GPA

Studying abroad has been shown to **INCREASE** a student's GPA:



MORE EMPLOYABLE

75% of companies said a **GLOBAL PERSPECTIVE** was important for their staff:

U.S. STUDY ABROAD CONTRIBUTES TO...

The Nation



AMERICAN WORKERS

23 MILLION JOBS in the United States are tied to international trade:



86% BELIEVE BUSINESS WOULD INCREASE if more staff had international experience:



GLOBAL ENGAGEMENT

Students who study abroad show **GREATER IMPROVEMENTS IN LANGUAGE SKILLS:**



ENLIGHTENED CITIZENSHIP

Studying abroad develops a greater **APPRECIATION OF U.S. CULTURE** and less fear of others.

Senator Paul Simon Study Abroad Program



- Four Goals:
 - Increase the number of U.S. college students studying abroad for credit to 1 million students annually;
 - Ensure the diversity of study abroad participants reflects the U.S. undergraduate population;
 - Significantly increase the proportion of study abroad that occurs in nontraditional destinations outside of Western Europe;
 - Make study abroad an integral part of U.S. higher education.

Tuesday, March 20, 2018



Strategic Role Playing and Rebuttals

7:30 AM–8:30 AM
Sphinx Ballroom, Almas Temple



Sen. Bill Nelson (D)

10:00 AM–10:30 AM
716 Hart



Sen. Marco Rubio (R)

12:30 PM–1:00 PM
284 Russell



Rep. Theodore E. Deutch (D)

2:00 PM–2:30 PM
2447 Rayburn



Debrief and Planning for Year-Round Advocacy

4:00 PM–5:00 PM
Sphinx Ballroom, Almas Temple

